

# MICHIGAN INDUSTRIAL AND TECHNOLOGY EDUCATION SOCIETY

## *JOURNAL* Advertising Information/Contract Sheet for 2013/14

Company: \_\_\_\_\_

Person Authorizing Advertisement: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

<b>Journal Advertising Deadlines:</b>	<b>Post Convention – August 1, 2013</b> <b>Winter – December 1, 2013</b> <b>Pre-Convention – March 1, 2014</b>
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Size of Ad desired: \_\_\_\_\_ Dimensions: \_\_\_\_\_

Commercial Exhibitor  Yes  No

<u>Ad Size</u>	<u>Height x Width (inches)</u>	<u>Rate</u>
Two Page Spread in text	10-1/8 x 16	\$ 660.00
Two Page Spread with Inside Front Cover	10-1/8 x 16	\$ 825.00
Two Page Spread with Inside Back Cover	10-1/8 x 16	\$725.00
Outside Back Cover	6-1/3 x 7-5/8	\$ 550.00
Inside Front Cover	10-1/8 x 7-5/8	\$ 490.00
Inside Back Cover	10-1/8 x 7-5/8	\$ 430.00
Full Page	10-1/8 x 7-5/8	\$ 400.00
2/3 Page	6-1/4 x 7-5/8 or 10-1/8 x 4-7/8	\$ 350.00
1/2 Page	4-7/8 x 7-5/8 or 10-1/8 x 3-3/4	\$ 300.00
1/3 Page	3-1/8 x 7-5/8 or 10-1/8 x 2-1/2	\$ 280.00
1/4 Page	4-7/8 x 3-5/8 or 2-1/4 x 7-5/8	\$ 250.00
1/6 Page	3-1/8 x 3-5/8	\$ 200.00

*Journal* advertising pricing includes the printing of identical ads in 3 consecutive issues. Copy changes in ads will require an additional \$45.00 per change. Ad rates costs and Copy Change costs must be accompany the 1-color ad copy when submitted.

- Ad copy may vary for each issue of the *JOURNAL*. Any ad copy or copy changes must be submitted to the *JOURNAL* no later than the aforementioned by deadlines and be accompanied by a check, money order or through PayPal for \$45.00.
- All ads will be printed in black and white.
- If you ad requires a dimension other than what is listed above please contact MITES.

MITES Journal Advertising Manager: Ms. Andrea Boettner  
 1200 E Pickard Road  
 Mount Pleasant, MI 48858-9661  
 aboettnerf@cgresd.net  
 (989) 644-5465